

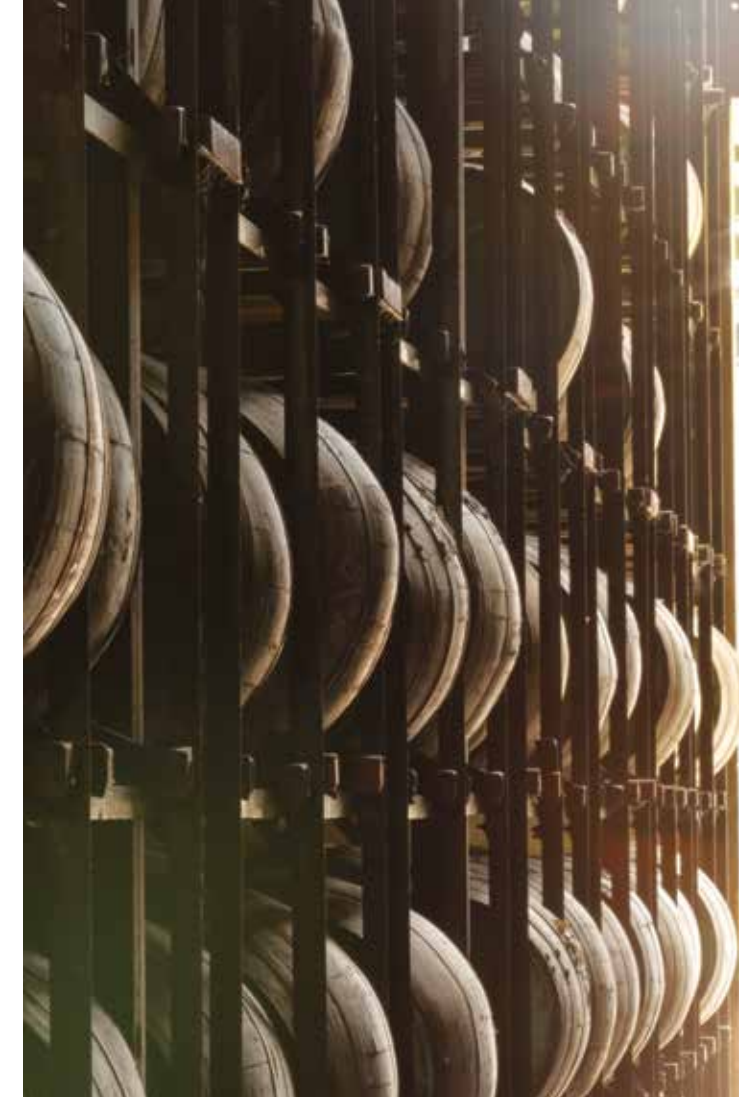
A visit: Ron Diplomático in Venezuela
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Photos: Destilerias Unidas S. A.



Passion for rum

We probably never get to know the circumstances in which the arrow of fate defiled the famous adventurer and flavor ambassador of Don Juanch - Nieto Melendez to become the inspiration for historical midnight stories. All we know is that deep in the depths of the South American continent, in the shelter of the mighty Andes and on the slopes of the Amazon forests, hacienda is hidden, where the word rum is pronounced prudently and reverently ever since the conquistadors and the Caribbean pirates preyed on it. We are entering the dedicated story of the Diplomático rum distillery.

Formally, the knowledge of rum preparation was consolidated under one roof in 1959, when the incorporation of Licorerías Unidas was recorded. From here on, the recipe for rum preparation remains identical, only the number of those who removed the veil from this carefully kept secret varies. That glory would touch them sooner than before was clear from the moment many passionate historical figures tasted this dedicated distillate. It is about the carefully harmonized aromas of Portovec, the smells of tobacco leaves and dried fruit. On the tongue, a complex combination of raisins, nuts, cinnamon and curry spices. The result is unforgettable, unparalleled pleasure.

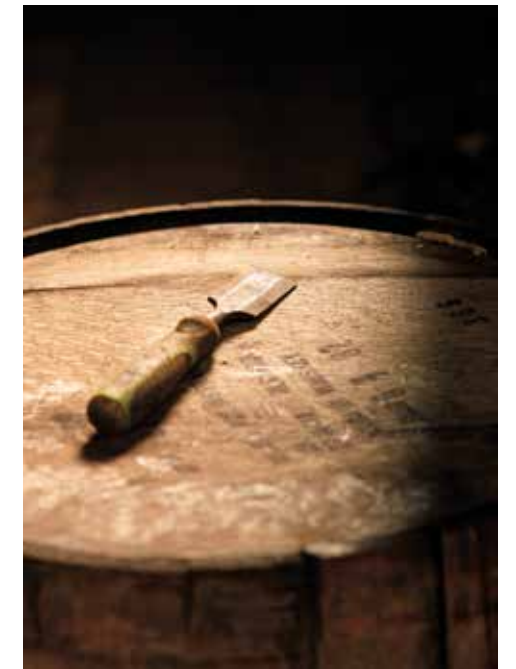


Diplomático rums are aged in different types of casks, mainly former bourbon and malt whisky barrels. A selection of Oloroso and Pedro Ximénez sherry casks is used to provide the perfect finish to Single Vintage and Ambassador rums after aging.

According to local stories, Don Juancho lived nearby at the end of the 19th century. As a bon vivant and seasoned traveler, frequently visiting the Caribbean and sampling a wide array of liquors and spirits, Don Juancho developed an impressive collection of exotic beverages. He enjoyed sharing these with his friends, who referred to them as "The Ambassador's Reserves."



Diplomático's distillery lies at the foot of the Andes Mountains in Venezuela. Its location was carefully selected to be in close proximity to the main sugar processing plants in the area and the nearby Terepaima National Park, which provides the purest of waters' elaboration.





In 2018, Diplomatico was awarded Wine Enthusiast's prestigious "Spirit Brand of the Year," the first-ever rum to win in this category.

After fermentation, the rums are distilled using a variety of methods, including: Continuous Columns from Hispanic rum tradition. Vintage copper Pot Stills from British whisky tradition. Batch Kettle system from American whisky tradition.

Don Juancho had a passion for exploring the sources, ingredients and methods behind the many alluring flavors of rum and other traditional beverages. He was also keen to learn about the subtle complexities of the environmental factors that affect the production of rum, such as the weather and humidity of the tropics.



Diplomatico rums are made from sugar cane molasses and sugar cane honeys. These are fermented using the distillery's own yeast strain. Molasses is used to produce light rums and sugar cane honeys for more complex rums.



Rum production begins on sugarcane plantations and if your territory borders Terapaima National Park in Venezuela, you have access to thousands of years of crystal clear water springs. The knowledge of making one of the best rums in the world is channeled by master Tito Cordero, who, you might say, recognizes the noise of every insignificant herb during the growth of sugar cane or the sound of nails that put a steel strip on the oak barrel. The name Maestro Ronero, therefore the master of rum preparation, is therefore well deserved. The process is demanding, but most of all very precise. In the distillery, they are concerned with temperature equations in order to ensure proper procedures in well-defined time loops.

Diplomatico's Single Vintage rums are distilled in vintage copper pot stills from sugar cane honey, and aged for twelve years in white oak barrels that previously aged bourbon and whiskey. The spirit is then expertly blended by the Maestro Roneros before spending a year in Oloroso Sherry casks.



Today, Diplomatico rums carry Don Juancho's portrait, and the brand is driven by the passion and values that were his hallmark. His dedication, savoir-faire, knowledge and concern for the local environment are recognizable in the production of what are among the best rums in the world.



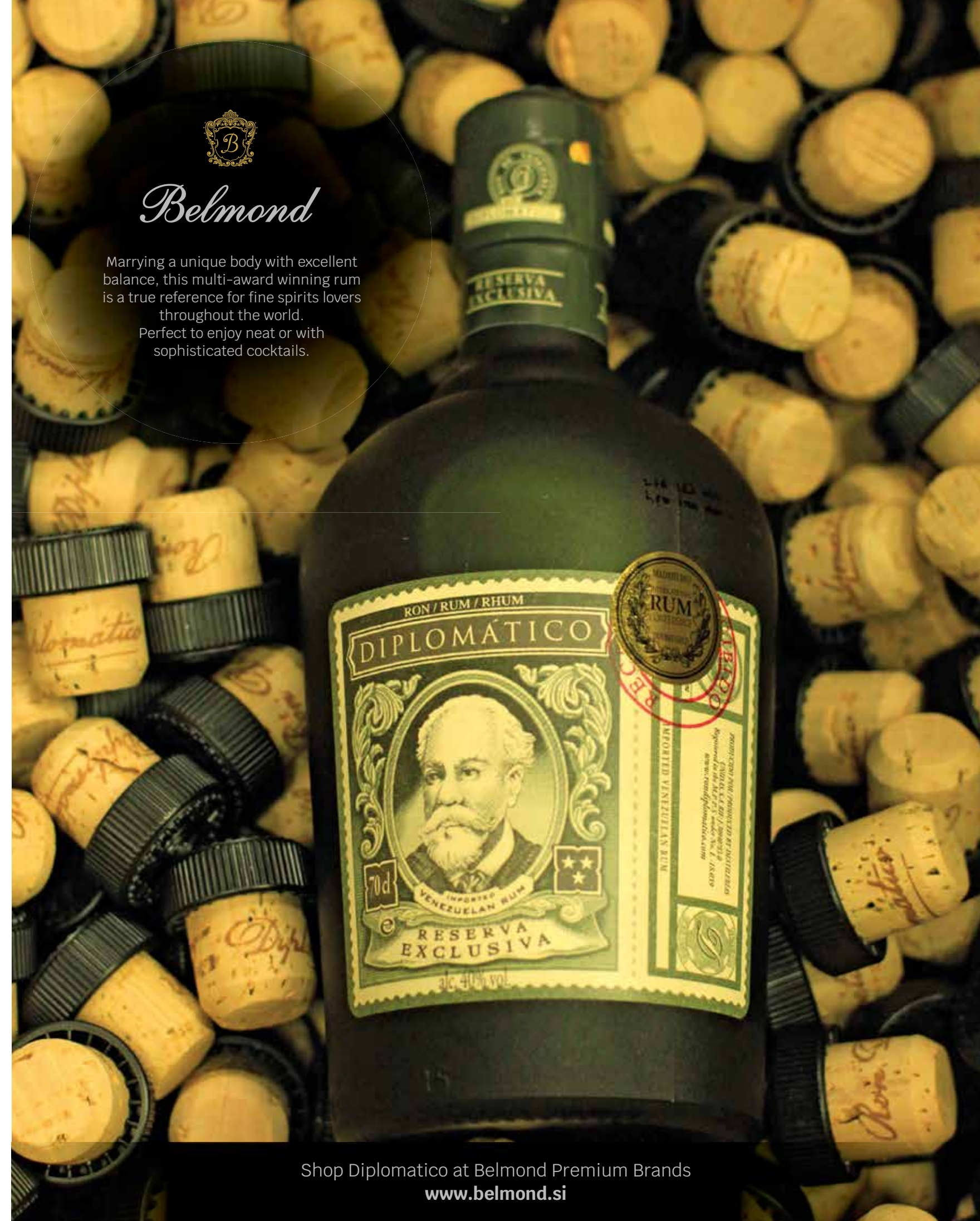
Diplomático Single Vintage is the result of a careful selection of rum reserves that evolved in an exceptional way. After twelve years of aging in bourbon and malt whisky casks, this rum is placed in Oloroso sherry barrels to provide the perfect finish. Its rich aromatic profile includes notes of vanilla, spices and almonds. On the palate it is silky and incredibly flavorsome, with a taste of tobacco, oak and caramel.



Don Juan Nieto Meléndez ("Don Juancho" to his friends) is the character who inspired the creation of Diplomático. As a "Mantuano" – a local nobleman – he used his position of influence in benefit of the development of the Planas region, where Diplomático's distillery is located.



Fermentation is the first process that follows the preparation of molasses from our own sugar cane plantations. After boiling, which lasts between one and two days, depending on the type of rum they are preparing, distillation begins. In carefully designed copper boilers of various shapes, such a process is performed twice. The trapped quality "matrix" then begins its path of aging, most precious even up to fifteen years in the casks of the sari Pedro Ximenez and Olorosso Sherry. During this time, it is necessary to test the rum many times and check how the taste develops and, of course, to think about the very important part of preparing the rum, blending different types of rum, in order to achieve the product of the best qualities and qualities. Rum Diplomatico is Venezuela's honorable product of national value, recognized worldwide as an exceptional rum of world-class grandeur, and on each bottle, the spirit of Don Juancho continues to lead us on an adventure of unforgettable scents and flavors.



Belmond

Marrying a unique body with excellent balance, this multi-award winning rum is a true reference for fine spirits lovers throughout the world. Perfect to enjoy neat or with sophisticated cocktails.

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